

Appalachian Mountain Club

Annual Summit 2013



Saturday, January 26, 2013
Four Points by Sheraton, Norwood, MA
Agenda & Workshops

Meeting & Workshop Schedule

Registration opens at 7:00 AM

Committee Meetings

8:00—12:00

- Chapters Committee
- Adventure Travel Committee
- Interchapter Trails Committee

9:00—11:00

- Clubwide Conservation Committee

10:30—12:00

- Interchapter Paddling Committee (IPC)

12:30—2:00

- Webmasters Meeting

1:30—3:30

- Volunteer Managed Facilities Committee
- Outdoor Leadership Development Com. (OLDC)

137th Annual Business Meeting

4:00—5:00

- Reports
- Clubwide Volunteer Awards
- Recognition of Retiring Chairs
- Recognition of Retiring Board Members
- Election of New Board Members

Evening Program

6:00—10:00

- Dinner
- Chair of Board—Wayne Thornbrough
- President—John Judge
- Presentation of the Distinguished Service Award
- Presentation of the Emerging Conservation Leader Award
- Keynote Speaker: Audrey Peterman

Workshops

1:00—1:50

- AMC Historical Film Festival
- Building Effective Partnerships
- “Teach Us How to Do it Ourselves”: The Youth Opportunities Program at 45 Years
- Trees, Paddlers & Wildlife: Safeguarding Ecological & Recreational Values on the River

2:00—2:50

- A Visual Update on AMC’s Maine Woods Initiative
- “Ahhh...So Many Communications Tools”—Tips for Promoting Your Chapter or VMF With New and Existing Constituencies
- Book Club with Audrey Peterman
- Light and Winter Landscape Photography with Adventure Photography Jerry Monkman
- Replacement, Repair, and Removal: The Story of Three AMC Backcountry Shelters
- Why Land Protection is Not Enough

3:00—3:50

- Adventuring and Hiking Around the World
- Leading with Kids—Survival Guide
- Mountain Voices: Stories of Life and Adventure in the White Mountains and Beyond
- Planning and Building Trails in the 21st Century
- Talking the AMC Talk: Don’t Get Stumped by “What is AMC?”

Running throughout the day is AMC’s Showcase highlighting AMC’s recreation, education, and conservation departments, Camps, Chapters and our Annual Meeting sponsors.

Workshop Descriptions

A Visual Update on AMC's Maine Woods Initiative

Using maps, photos, and video, AMC staff and volunteers from the Maine Chapter will show and describe the exciting new developments and progress in conservation and recreation by AMC in the 100-Mile Wilderness region. A new lodge, new paddle-to campsites, new mountain bike trails, and new outdoor environmental programs for local youth along with our ongoing sustainable forestry program and partnerships with local communities continue to make MWI both an exciting challenge and incredible achievement for AMC.

Adventuring and Hiking Around the World

Participants in the AMC's Adventure Travel program enjoy hiking, trekking, biking, skiing, and other activities in exciting U.S. and international destinations year-round on trained volunteer-led trips. This presentation will feature recent trips and will describe how you too can experience beautiful landscapes, physical challenges, different cultures, ecology, and conservation - worldwide.

AMC Historical Film Fest

Join AMC Librarian and Archivist Becky Fullerton for a glimpse into the club's motion picture collection! This year again will feature August Camp, one of our oldest traditions. Three films from camps in the 1950s have recently been preserved and digitized through a grant from the National Film Preservation Foundation. Highlights from all three will be shown with narration about the locations and activities.

Book Club with Audrey Peterman

Spend time discussing your thoughts and asking questions with our keynote speaker Audrey Peterman during an old-fashion book club meeting on her book *Legacy of the Land*. We will explore where people connected to the adventure, where people had questions, and where people wanted more. Bring your copy of the book, your imagination, and your questions.

Building Effective Partnerships

Being effective and bringing about real change—whether conserving a parcel of land, maintaining an important trail, or getting more kids outside—often involves partnerships not only with like-minded groups, but also with "unusual" partners like towns, businesses, and community organizations. In this workshop we will look at some models of successful partnerships that AMC engages in, explore why they are effective, and what challenges had to be overcome to achieve results. Participatory discussion will focus on how your own AMC chapter, land trust, or community group can build partnerships and collaborative efforts to achieve your goals.

"Ahhh....So Many Communications Tools?" Tips for Promoting Your Chapter or VMF with New and Existing Constituencies

Facebook likes, email subscribers, website visitors – you have them (and you want more). Now what to do with them to keep them interested, engaged, and ready to get involved with AMC while also reaching out to more people? AMC Communications staff will talk about what we've learned about our online audience and share tips and know-how for keeping this group interested and happy (and how to keep them from hitting that "unlike" or "unsubscribe" button!). We'll take a look at tools for managing your online presence and review all the ways we're promoting volunteer opportunities, chapter activities, and programs online. And don't forget about good "old-fashioned" media relations to reach new audiences and build broader awareness for your local events, trips, community involvement, and accomplishments. We'll talk about how traditional media has evolved in today's real-time news cycle and offer practical tips for writing press releases and working with journalists. This will be an interactive session – we hope to hear from AMC chapters and VMFs about what has worked well for them and how staff can support these efforts!

Leading with Kids - Survival Guide

Whether you lead as a parent, an AMC family outings leader, or just have kids on your trips, this workshop will provide the basics you need to help them prepare and keep coming back with a smile. We'll cover the must-haves, the must-nots, and we'll talk about how to help parents let their kids be kids in the outdoors.

Light and the Winter Landscape

This lecture discusses the nuances of winter light and how to make great photos in the snow and ice. Presenter Jerry Monkman also explains how to keep your gear (and you!) safe in winter conditions. Jerry is a professional conservation, travel and adventure photographer. He and his wife, Marcy, run EcoPhotography in Portsmouth, New Hampshire. He is the author of *AMC Guide to Outdoor Digital Photography*, which will be available for purchase, as well as several other AMC books.

Mountain Voices: Stories of Life and Adventure in the White Mountains and Beyond

Join Christine Woodside, *Appalachia* editor-in-chief, and Rebecca Oreskes, co-author of *Mountain Voices*, a newly published compilation of interviews with legendary White Mountain figures originally featured in *Appalachia*. Over nearly two decades, authors Rebecca Oreskes and Doug Mayer interviewed extraordinary people whose lives are intricately linked to the history of the White Mountains. Learn about the evolution of this fascinating collection and speak with special guest interviewees about life in New Hampshire's North Country.



Planning and Building Trails in the 21st Century

With a history of building trails that spans well over a hundred years, the AMC is finding new ways to continue this legacy today. AMC largely coordinates two regional trail initiatives - the New England National Scenic Trail and the Pennsylvania Highlands Trail Network - and recently embarked on a new long-term collaboration for the Bay Circuit Trail. Come explore these trails and find out how AMC is applying its expertise in GIS-based mapping, trail planning, outreach, social media and online tools to create, complete, and protect these trails.

Replacement, Repair, and Removal: The Story of Three AMC Backcountry Shelters

Why do some shelters require replacement while others only need a little repair? Yet others are removed altogether. Get behind the scenes with AMC's Backcountry Resource Conservation Manager, Sally Manikian, as we explore the management philosophy and on-the-ground techniques of AMC's White Mountain shelters through the replacement of Garfield Ridge Shelter (2011), the repair of Gentian Pond Shelter (2011-12), and the removal of Resolution Shelter (2011-12).

Talking the AMC Talk: Don't Get Stumped by "What is AMC?"

Quick! Describe AMC in just one sentence. Ok, maybe two. Really, try it! It's harder than you think. How do you wrap up all that AMC means without getting tongue-tied or taking what can seem like forever just to barely skim the surface? In this workshop, we'll have some fun talking about what AMC means to you and how to share your love for the club when you're out on a chapter trip, working on a trail, or just recreating solo.



"Teach Us How to Do it Ourselves":

The Youth Opportunities Program at 45 Years

Back in 1968 when a group of AMC volunteers asked Roxbury youth workers what they could do to get urban youth outside, the youth workers said "don't do it for us, teach us how to do it ourselves." The AMC took this advice, trained youth workers to independently lead their youth outside, and the Youth Opportunity Program (YOP) was born. This idea has been at the core of the program's model and success for the last 45 years. Come learn about YOP, how the program works, and our plans for the future.

Trees, Paddlers, and Wildlife: Safeguarding Ecological and Recreational Values on the River

The program created two years ago and resulted from a collaboration between Russ Cohen of the MA Department of Fish & Game, Division of Ecological Restoration, and Mike Gildesgame, AMC's Southern New England Policy Manager. The purpose of the Trees, Paddlers and Wildlife web page (www.outdoors.org/rivers) is to educate paddlers and others about why trees are good for riverine organisms and habitats and to encourage their retention except where significant safety hazards exist, and even then to look for the minimum action possible (e.g., judicious pruning or relocation of the vegetation rather than complete removal) to abate the hazard.

Why Land Protection is Not Enough

Land protection is a high priority for AMC. But energy production pressures, as well as air and climate pollution, threaten our land protection efforts every day. Whether it is the fracking explosion in the mid-Atlantic, the Northern Pass project in the White Mountains, or the impacts on human-forced climate change due to constant greenhouse gas production, it is clear that energy production and climate change impact AMC's mission and our future. Hear about AMC's priority energy and climate issues and take home some specific state, regional, or national action items to your Chapter.

Getting to the Four Points by Sheraton:

From Logan Airport

I-93 South to I-95 South. Exit 11B, Neponset St. Travel 1/2 mile, turn left onto Dean St. Continue to traffic lights, turn left onto Route 1 South. The Four Points is quickly on the right

From the South

I-95 North to Exit 11B (Neponset St). Travel 1/2 mile and turn left onto Dean St. Continue to traffic lights, turn left onto Route 1, heading South. The Four Points is quickly on the right

From the North

I-95 South. Take exit 15B, Route 1 South. Travel approximately 3 miles, Four Points will be on your right

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